



more than a place, it's home.

**NORWOOD YOUNG AMERICA JOINT MEETING of the
City Council, Economic Development Commission, Planning Commission,
Parks & Recreation Commission, NYA Area Chamber of Commerce and
Willkommen Heritage & Preservation Society**

Wednesday, April 13, 2022

6:00 p.m.

City Hall Council Chambers, 310 Elm Street West

AGENDA

1. Call to Order – Mayor Lagergren
2. Adoption of Agenda – Mayor Lagergren
3. Approve Minutes of January 12, 2022, Meeting – Mayor Lagergren
4. Business
 - a. Presentation of City Happenings/Projects - City Admin Aukrust & EDD Hallquist
 - b. Prioritizing/Timing/Implementation of Projects – Mayor Lagergren
5. Adjournment – Mayor Lagergren

Next Joint Meeting: Wed, July 13, 2022, 6:00pm City Hall

**NORWOOD YOUNG AMERICA JOINT MEETING Minutes of the
Norwood Young America City Council, Norwood Young America Economic Development Commission,
Norwood Young America Planning Commission, Norwood Young America Parks & Recreation Commission, NYA
Area Chamber of Commerce, and Willkommen Heritage Center
Wednesday, January 12, 2022 - 6:00 p.m.
City Hall Council Chambers, 310 Elm Street West, NYA MN 55368**

1. Call to Order

Mayor Lagergren called the Joint Meeting of the City Council, EDC, Planning Commission, Parks & Recreation Commission and Chamber of Commerce to order at 6:01pm.

Council Members in attendance: Carol Lagergren, Charlie Storms, Craig Heher, Mike McPadden

Planning Commission members in attendance: Mike Eggers, Bill Grundahl, Paul Hallquist, Bob Smith

EDC members in attendance: Tonya Noeldner, Jason Winter, Greg Kummer

Parks & Recreation members in attendance: Sharilyn Feltmann

Chamber of Commerce members in attendance: Julie Wigfield

Heritage Center members in attendance: LaVonne Kroells

Staff members in attendance: Andrea Aukrust, City Administrator, Angela Brumbaugh, City Clerk/Treasurer, Karen Hallquist, Economic Development Marketing Director

Others Present: Kaarin Foede

2. Adoption of Agenda

Motion: CH/MM to approve. Motion passed 4-0.

3. Approve Minutes of January 18, 2020, meeting

Motion: MM/CS to approve minutes. Motion passed 4-0.

4. Business

A. Review status of Downtown Redevelopment Implementation Plan

Hallquist reviewed the projects from the Downtown Redevelopment Implementation Plan that have either been completed, implemented into practice, or currently being worked on. Lagergren complimented the Council and Commissions on the accomplishments. Commissioners and Council highlighted:

- Increased efforts in community beautification – flowers, benches, Elm Street parking lot, murals
- Expanded trails and sidewalks
- Created Springfest Artisan Fair and encouraged pop up businesses
- Approved for Small Cities Program
- Created additional incentives for businesses – Market Enrichment
- Installed dog waste stations
- Implemented City Wide Clean Up Day – which has helped with community pride
- Improved customer service on bringing new businesses to community – proactive, not reactive
- Applied for Main Street lighting project grant

Council and Commissioners listed additional projects that could be added to complement the Implementation Plan in the two downtown areas:

- Continue the search for a grocery store
- Increase lighting
- Replacement of trees
- Work on the general aesthetics of the buildings/streets/sidewalks
- Research maintenance free benches
- Invest in brackets for hanging flower baskets on decorative poles
- Adjust the banners, flags and brackets to be uniform
- Resolve Old Town project

B. Discuss 2021-2026 NYA Strategic Plan

Lagergren reported that the Council and management staff worked together on the 2021-2026 NYA Strategic Plan. All visions focus on “building a thriving community” and “creating business opportunities.”

C. Discuss new ideas/concerns/projects for NYA community

Lagergren asked the Council and Commissioners what brings people into the community:

- Infrastructure
- Housing options
- School
- Outdoor amenities – nice parks, playground, dog park, pool, sidewalks/connectivity

“What is next” on a wish list of projects for the community:

- Update/fix the streets
- Connect the two downtowns long Faxon Road with benches, streetlights...visual infrastructure
- Attract new retail/restaurants
- Improve the exterior of city buildings
- Add trees along Hwy 212
- Give Faxon Road a “facelift”
- Create plan for Outlot A and dog park
- Attract a wellness center
- Modernize the Roy Clay building and update other rental facilities
- Increase attraction to the mall area
- Plan for second industrial park
- Finish Prairie Dawn Park
- Bring in additional housing development with options – more townhomes, market rate apartments, condos and single-family homes
- Create an inclusive playground
- Update pool, add splashpad
- Be aware of nuisances/weeks and enforce
- Encourage more retail/restaurant options

“Wish list” for retail and service businesses:

- Microbrewery/winery
- Chain restaurants
- Coffee shop
- Health and beauty store
- Grocery store
- Secondhand store
- Repair shops for small engine, bikes, appliances
- Shoe store
- Garden center
- Strip mall businesses: dry cleaner, nails/hair, pharmacy, sporting goods

Questions and comments that came about with the discussion of new and existing businesses:

- Buildings need to be updated on the outside.
- The last two years, 9 businesses have used the Market Enrichment Grant Program, however, almost all had to use for deferred maintenance. New programs could be more specific with what the city would like to see with aesthetic improvements.
- Any way to make it easier to get trucks, etc. off Tacoma to Hwy 212?
- With only four buildable commercial lots in city limits, where is the next land for commercial?

What do you feel are the next big projects for the city?

- Faxon Road
- City Streets
- Nuisance enforcement
- 212 Corridor improvements

Next meeting will be reviewing the lists, prioritizing and identifying a timeline for implementation.

5. Adjournment

Motion: MM/CS to adjourn at 7:05pm – Motion passed 4-0.

Next Joint Meeting: Wed, July 13, 2022, 6:00pm City Hall

Respectfully Submitted,

Carol Lagergren, Mayor

Karen Hallquist, Economic Development Marketing Director



TO: Mayor Lagergren, City Council, and Commissions

FROM: City Administrator Andrea Aukrust and EDD Karen Hallquist

DATE: Wednesday, April 13, 2022

SUBJECT: Presentation of City Happenings/Projects

The following city happenings and projects were either “in the works” or have been implemented since the last Joint Meeting in January 2022:

- Enforcement of Blight/nuisances
- Resolve Old Town project
 - Met w contractor, inspector, fire chief to resolve that the building will need to be reconstructed
 - RFQ being drafted to send to architects end of April
- Replacement of trees
 - Arbor Day celebration on Friday, April 29th – replacing trees on Elm Street
- Encourage more retail/industry:
 - Planning reviewed and recommended updates for:
 - Sign code
 - Accessory Structure Height
 - Discussed Ground Solar Units in I-1 and B-1
- Increased efforts in community beautification
 - Flowers – Talked with NYACIP about additions to the community flower pots
 - Benches – Tony was researching maintenance free benches and new wholesaler
- Continue the search for a grocery store
 - KSTP Channel 5 news segment has spurred conversations
 - City of NYA packet created with grocery info (site location, Retail Food Study)
- Increase lighting
 - Applied for Small Cities Streetscape Program through DEED for Main Street Lighting Project on March 11, 2022 – will get notified of approval/denial June 2022
- Invest in brackets for hanging flower baskets on decorative poles
 - 2023 project – Talked with Holaseks Lester Prairie and will need to order in June for Spring 2023
 - Sackett Waconia willing to make brackets to donate for all light poles for the baskets
- Connect the two downtowns long Faxon Road with benches, streetlights...visual infrastructure - Give Faxon Road a “facelift”
 - Identifying areas along Faxon for tree plantings. If able to get salt-tolerant trees, planning to plant the 3rd week in May (per tree farm instructions)
- Create plan for Outlot A and dog park
 - Drafting survey to send out to community and specific civic groups to get input on project and amenities – goal to send out in May/June
- Update rental facilities

- SHIP grant through Carver County Public Health will pay for three water fountain filling stations for City Hall, Pavilion and pool house.
- Plan for second industrial park
 - Council was presented with financial options for land acquisition at the March 28th meeting
- Bring in additional housing development with options – more townhomes, market rate apartments, condos and single-family homes
 - The Meadows 2nd Addition housing development concept plan was approved at Feb 14th Council meeting. Preliminary plat/PUD request was recommended by Planning Commission and will be presented at the April 25th Council meeting. Goal is to have everything approved by June.
- Update pool, add splashpad
 - Voigt presented information at Parks Commission on splashpads in neighboring communities
 - Pool replastering to be completed by mid-May

2022 New Businesses in NYA

- Sauber Laundromat – Heritage Strip Mall – Opening April 11th
- Floral Defined, LLC – 225 Elm Street W – Open
- Harvey Law Office – 216 Main Street E – Open
- Seams Like a Good Idea – 18 3rd Ave SE – Open
- Greenwood Marina – 410 Tacoma Cir – Under construction

In 2017/2018 the Joint Commission prioritized the revitalization of the two Historic Downtowns as the next basis of economic and community development for NYA. The Downtown Redevelopment Plan was implemented and has been successful in its mission.

The following projects were identified at the last Joint Meeting:

- City Streets
- Nuisance enforcement
- Faxon Rd
- 212 Corridor improvements
- Outlot A
- Second Industrial Park
- Housing Development

Given the current updates, Council and Commissioners are asked to prioritize the projects in efforts for further economic and community development.