



more than a place, it's home.

NORWOOD YOUNG AMERICA ECONOMIC DEVELOPMENT COMMISSION

Wednesday, January 12, 2022 - 5:00pm

City Hall Council Chambers, 310 Elm Street West

AGENDA

1. Call to Order

A. Pledge of Allegiance

2. Adoption of Agenda

3. Approve Minutes

A. December 15, 2021 EDC meeting

4. Introductions, Presentations, and Public Comment

(Citizens may address the Economic Development Commission about any non-agenda item of concern. Speakers must state their name, address, and limit their remarks to three minutes. The Economic Development Commission will take no official action on these items but may refer the matter to staff for a future report or direct that the matter be scheduled for a future meeting.)

5. New Business

A. NYA Business Dashboard

B. Industrial Park Signage

C. Small Business Week Event

D. Faxon Road Streetscape Project 2023/24

6. Old Business/Updates

Develop opportunities for new businesses and expansions for current businesses.

6.A Industrial Blvd Signage

6.B Revolving Loan Fund

Increase outreach and enhance relations with current businesses.

6.C NYA Market Enrichment Grant Program

Continue to assess, accomplish and add goals to the adopted Downtown Redevelopment Plan and as directed by the Joint Commission.

6.D Downtown Streetscape Project

Market Norwood Young America to current and new residents and businesses.

6.E Historical Walking Tour

6.F Community Video

Enhance partnerships with Carver County and local schools.

6.G Small Cities Development Program Grant

6.H Underpass Artwork Project (with Central Schools)

Continue and investigate the enhancement of relationships and partnerships with local organized groups.

6.I Chamber of Commerce

6.J West Carver County Food Retail Committee (WCCFRC)

7. City Council & Other Commission Updates

8. Upcoming Meetings - Next EDC meeting – 6:00 p.m., February 9, 2022

9. Adjournment



TO: Economic Development Commission

FROM: Karen Hallquist, Economic Development Marketing Director

DATE: January 12, 2022

SUBJECT: New Business

5A. NYA Business Dashboard

Attached

5B. Industrial Park Signage

There is \$30,000 budgeted for the Tacoma West Industrial Park sign project for 2022. Staff is requesting the forming of a sub-committee to research other industrial park signs and suggest location options.

5C. Small Business Week Event

The National Small Business Week is recognized May 1-7, 2022. Historically, a breakfast/seminar has been held the Wednesday morning of Small Business Week. Last year approximately twenty local business owners/employees participated. Staff is looking for input:

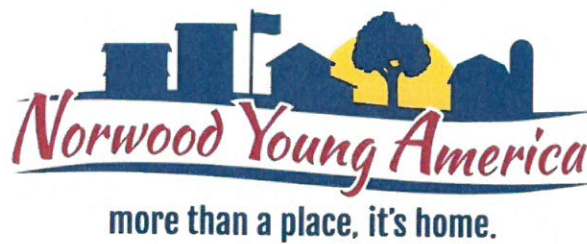
- Does the EDC want to partner with the Chamber for another breakfast/seminar?
- A virtual event?
- A recognition certificate and/or item?

5D. Faxon Road Streetscape Project 2023/24

The City of NYA long range plan has \$100,000 budgeted for 2023 and 2024 for a streetscape project along Faxon Road. It is staff's recommendation to eventually hiring a consulting firm to create a formal streetscape plan/urban design. Cost is TBD for the plan, however, the Carver County CDA offers a 1-1 match for up to \$7,500 predevelopment grant for studies such as streetscape planning. This will be a rather large project as it would be on both sides of Hwy 212 however, can ultimately be used for further improvements in the two historic downtowns.

Commissioners are requested to discuss potential improvements to Faxon Road.

Norwood Young America



TO: Economic Development Commission

FROM: Karen Hallquist, Economic Development Marketing Director

DATE: January 12, 2022

SUBJECT: NYA Business Dashboard

Business Development	Location	Status
Modern Design Cabinetry	710 Faxon Rd	Working with architect/inspector on inside improvements
Sackett Waconia	Tacoma West Industrial Park	Option Agreement signed 12/2021
Yeager Machine	Tacoma West Industrial Park	Purchase Agreement approved by City Council on 11/22/2021
Greenwood Marina	Tacoma West Industrial Park	Closing to happen Jan 2022
Mfg Business Expansion	Xxxxx	Has three-year lease in town – wants permanent home – working with business
4.0 Bus Company	16050 Salem Ave	Sale of property closed 12/2021
Retail/Mixed Use	18 3 rd Ave SE (Mill Bldg)	Pending Sale – Working with applicant & Cynthia for PUD application as building would be converted to retail/mixed use.
Floral Design, LLC	225 W Elm St	Approved for MEG program for new roof 11/2021 – Opening Jan 2022
Business Inquiries		
Motel/hotel	C-2 General Commercial	Building plans submitted
Laundromat	C-2 General Commercial	Building plans submitted
Indoor Storage	RC-1	Working with prospect
Mini Storage	B-1 Business Industrial	Provided info on City owned lot
Grocery	C-2 General Commercial	Project on hold
Incubator Facility	I-1 Light Industrial	Ready to commit to 2 nd Industrial Park
Specialty service business	RC-1 or C-3	Working with prospect
Mfg – waterbased solutions	I-1 Light Industrial	Ready to commit to 2 nd Industrial Park
Mixed-use Commercial/Residential	C-3 Downtown District	Working with prospect – Market value housing
Indoor storage	B-1 Business Industrial	Looking to expand to 2 nd Industrial Park – gathering data
Housing Development Opportunities		
Kloth Property **interested developer**	16810 CR 31	61.32 acres of R-1 Residential – listed for \$1.6M - single family land available –

Preserve/Meadow Property **interested developer**	N 700 block of Lakewood Trl	Mark Eklo and Otto & Associates presenting conceptual drawings at the January 24 th Council Meeting
JAM Property **interested developer**	NE Corner of Tacoma/Hwy 212	60.69 acres of Transitional Ag land – Comp Plan has property listed for R-1 and C-2
Wenlund Property **interested developer**	13620 CR 33 (south of NYA)	Recently re-listed land – 80+ acre parcel – Comp Plan has land dedicated for single family homes
Emma Street Lots (7)	Emma Street, NYA	Talking w/developer to build on all seven lots
Misc Projects		
2022 2 nd Ave Project	N Devonshire to Main Street	Bidding to go out spring 2022
Legion Park Playground Equip	NYA Legion Park	Parks looking for additional funding
Outlot A Plans/public water access	Outlot A & Lakewood Trl & Barnes Lake	Working with Voigt and P&R Commission to develop a plan
Walking Track	Central Schools	Looking into funding options
Old Town	Willkommen Memorial Park	Council to hire engineer to create specs for reconstruct
Community of Belonging Initiative	NYA	Researching new initiative through Carver County Public Health
Industrial Park Expansion		Staff researching concepts and financial options for Industrial park expansion **Potential for TEDI Program (Transportation Economic Development Infrastructure) grant thru DEED – pre application submitted 08/27/2021
Community Growth Partnership Initiative 2022 Grant Application	Through Carver County CDA	Researching for 2 nd industrial park – having meeting with Elise Durbin
City Bus		Scheduled monthly to service the NYA Senior Center

Commercial/Industrial Buildings for Sale

- **503 Faxon Rd** – Sinclair Site

Commercial Land for Sale

- **312 1st Street NE** – empty lot near Mau Cemetery
- **Metro West Industrial Park** – frontage along US Highway 212 with vehicle access available off of Railroad Street. There are four lots remaining in this development, ranging in size from 1.28 – 2.52 acres.
- 420 W Railroad Street – bare lot w drainage ditch, no water/sewer access
- Industrial Blvd City-Owned Greenspace
- 118 W Elm Street – vacant lot

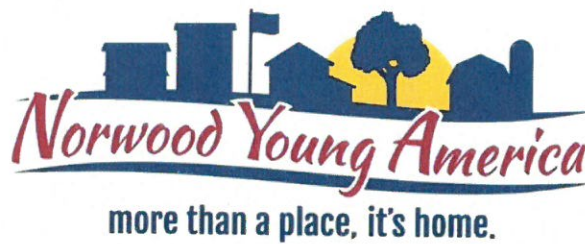
Commercial Buildings for Sale or Lease

- **522 Faxon Road** – Timm Law office w/additional office space for lease
- 209 Main Street E – former meat market for lease
- 232 Main Street E – former Clark building - owned by Mike Barto – for lease
- 111 Railroad St E – warehouse/office for lease
- 310 W Hwy 212 (Resto/office) building for lease
- 319 W Elm Street – former bakery building – office/retail/rental dwelling - for sale or lease

Residential Land for Sale

- 16810 CR 31
- 7xx Lakewood Trail
- 13620 CR 33 – south of NYA (not annexed)

Redevelopment Opportunities 503 Faxon Rd – Sinclair site



TO: Economic Development Commission

FROM: Karen Hallquist, Economic Development Marketing Director

DATE: January 12, 2022

SUBJECT: Old Business/Updates

6.A Industrial Blvd Signage

Charlie Storms will have a conceptual drawing at the February meeting.

6.B Revolving Loan Fund

Staff is working with Angela Brumbaugh in researching the Revolving Loan Fund.

6.C. NYA Market Enrichment Grant Program

Tom Christensen, owner of 221 W Elm Street, submitted an application for the MEG with a grant request of \$10,000. He has completely gutted the property and updating everything...including electrical. His electrical bid is over \$15,000 and will be using Norwood Electric for the job. This is the first of two \$10,000 grants available in 2022.

Jo Eiden, owner of Modern Design Cabinetry at 710 Faxon Rd N, submitted her paid in full invoices for new garage doors at their property. Their financial request was for \$6,920.80. The claim request was sent for council approval. This was a 2021 project.

Tricia Mackenthun, owner of Floral Defined, LLC at 225 W Elm Street, will be submitting their paid invoice for a new roof that was approved as a 2021 project.

6.D Downtown Streetscape Project

The Main Street Lighting Project was deemed "competitive" to proceed with filing a formal application to DEED on or before March 11, 2022. Staff has an online meeting with a DEED representative this next week to talk about the requirements for the application. The program received 42 preliminary proposals totaling approximately \$23.6 million. Of those proposals, 39 were determined to be either competitive or marginally competitive. The remaining proposals were determined to be not competitive. The projected dollar amount for grant awards this cycle is between \$16 and \$19 million.

6.E Historic Walking Tour

Staff is working on a draft for both the Historic Downtown Norwood and Historic Downtown Young America. Samples will be available at the meeting.

6.F Community Video

The community video has been posted on all social media outlets, NYA TV and is in the process of putting on the main City website page. Since December 13, 2021, the video has been watched 2,341 on Facebook and shared 29 times. Staff will be contacting Emagine Theaters, Kwik Trip and other theaters about pricing for advertising.

6G. Small Cities Development Program Grant

Staff and City Administrator Aukrust will be meeting with Carver Co CDA representatives this month to review the status of all projects and confirm remaining monies available.

6.H Underpass Artwork (with Central Schools)

No update.

6.I NYA Area Chamber of Commerce Updates

6.J West Carver County Food Retail Committee (WCCFRC) Update