



TO: Honorable Mayor Lagergren, City Council, EDC, Planning Commission, Parks & Recreation Commission, and Chamber of Commerce Members

FROM: Steven Helget, City Administrator

DATE: August 14, 2019

SUBJECT: Joint Meeting Enclosures

---

Enclosures:

1. Minutes from the June 12, 2019 Joint Meeting
2. A copy of the Downtown Redevelopment Plan - Implementation Plan.
3. Examples of initiatives, programs, and ideas other communities are doing to enhance their downtowns. This information was assembled by the consulting firm Community and Economic Development Associates (CEDA).
4. Letter and draft ordinance mailed to property owners and business tenants inviting them to the Planning Commission's August 6 meeting

The Planning Commission at its August 6 meeting took public input on establishing possible aesthetic standards for buildings located in the C-3, Downtown Districts. Several citizens were present and shared their concerns. Those concerns included:

- Some businesses shade their windows to keep the sun from beating in to save on cooling costs and possible carpet fading
- Windows are covered to protect personal property from viewing
- There should be a separation of criteria for business buildings and residential homes/buildings located in the C-3 zone
- If viewing in the buildings is desired, how far in?
- Some property owners prefer tinted windows to lesson sun glare and cooling costs

The consensus of the citizens that spoke at the Planning Commission meeting was the proposed criteria is not a good idea.

*Norwood Young America*