



NORWOOD YOUNG AMERICA ECONOMIC DEVELOPMENT COMMISSION

Wednesday, November 14, 2018

6:00 p.m.

City Hall – Large Conference Room

310 Elm Street West

Norwood Young America, MN

- I. Call to Order**
- II. Consideration of the Agenda**
- III. Approval of Minutes**
 - A. October 17, 2018 Meeting Minutes
 - B. October 17, 2018 Joint Meeting Minutes
- IV. Unfinished Business**
 - A. Entrance Monuments Update
 - B. Hotel Study Update
 - C. Redevelopment Plan Update
- V. New Business**
 - A. 2019 Goals
 - B. Church in the Maples Reroof Loan Request
- VI. Project Updates**
- VII. Miscellaneous Communications**
 - A. 2018 Goals Status
 - B. Chamber Updates
- VIII. Upcoming Meetings**
 - A. November 28, 2018 – Joint Meeting – Public Open House – 6:00 p.m. – Pavilion
 - B. December 12, 2018 – EDC Meeting – 6:00 p.m.
- IX. Adjournment**

NORWOOD YOUNG AMERICA ECONOMIC DEVELOPMENT COMMISSION

Minutes from the Meeting on Wednesday, October 17, 2018 at 5:30 p.m.
City Hall – Large Conference Room
310 Elm Street West
Norwood Young America, MN

I. Call to Order

Lagergren called the meeting to order at 5:30 p.m.

EDC members in attendance were: Karen Hallquist, Carol Lagergren, Kaarin Foede, Mike McPadden, Jason Winter, Mike Eggers and Tina Diedrick (5:41 p.m.).

Absent: Julie Schmidt

Staff attending were: City Administrator Steve Helget and Economic Development Coordinator Jo Foust.

II. Consideration of the Agenda

A motion was made by Foede seconded by McPadden to approve the agenda. Motion approved 6-0.

III. Approval of Minutes

A motion was made by McPadden, seconded by Foede to approve the minutes of the September 12, 2018 EDC Meeting. And the minutes of the September 19, 2018 Joint Meeting. Motion carried -6-0

IV. Unfinished Business.

A. Entrance Sign Monuments Update

An update on the three entrance signs was provided by Helget. The construction has started and should be completed this fall. Sono tubes have been poured for all three signs and galvanized pipes are in place. The concrete needs to set for approximately 30 days, to cure, before installation of actual sign. Charlie Storms will set the monuments. Eggers inquired about the placement of the sign along Highway 212. Helget will review this. Helget reported that due to water level at the Highway 5 sign, they were required to excavate deeper, which will result in additional cost.

B. Hotel Study Update.

An updated flyer was included in the packet within information for hotel developers. Foust reported that Holly Kreft reached out to and sent additional information to the Wyndham Hotels and Resorts for a mid-range or economy hotel. They in turn sent out the collateral to seven brokers in the area to see the level of interest and expects to hear back from them in the next week or so. The representative at Wyndham Hotels felt the Star report was positive.

Lagergren inquired if anyone has been in contact with Russ Smith to let him know we are following up on the pursuit of a hotel. Winters reported that he spoke to the Stan Albrecht, owner of the land by the mall, and he was pleased the land was in the Star Report.

MDG staff was asked to reach out to both Russ Smith and Stan Albrecht to update them and let them know the EDC continues to work on marketing their property and target marketing for a hotel.

C. Redevelopment Plan Update.

Foust explained that during the September meeting the EDC tabled action on any actions for proposed incentives to encourage and assist with downtown redevelopment. A summary of various optional programs was included in the packet. She noted the EDC could recommend up to \$50,000 for new programs and off-set forgiven fees.

Helget informed the EDC that a representative from the Carver County CDA will be a part of the joint meeting to discuss a Small Cities Development Grant to assist with residential and commercial redevelopment. This may be a helpful incentive to offer downtown building owners.

Diedrick arrived at 5:41 p.m.

The EDC currently has \$135,000 in their revolving loan fund. Commissioners inquired about restrictions on the reuse of those dollars. Helget and Foust will research the original source of funds to see if there are federal or state restrictions for redirection of those funds.

Prior to recommending funding of new programs, the EDC indicated they would like business input on their need for funding and type of funding that would be most beneficial. It was the consensus to ask businesses, through the public input process, What is your greatest need? What type of incentive would be most beneficial, i.e. permit reduction, tax reduction, forgivable grant, no interest loan, utility connection reduction for going green, etc.; and what would make them invest in their building.

A recap of the joint meeting on September 19th was provided including the presentation by Michael Koop of the State Historic Preservation Office (SHPO) and Kevin Teppen, a landscape architect. A copy of the proposed Design Guidelines was included in the packet. Commissioners were pleased with the design manual and suggested bringing it to the Joint Meeting.

The EDC discussed ways to engage property owners and businesses to obtain feedback on the redevelopment plan including a large group meeting, focus groups or individual meetings. The desire to provide a consistent method and therefore conduct one large meeting was recommended.

The option of Local Historic Designation was discussed. This would include appointing a Historic Preservation Commission, identify buildings or areas to include, a recommendation to the City Council, and submittal to SHPO. Lagergren recommended the EDC define the purpose of developing a Historic District; and whether the intent would be to preserve historic properties or place restrictions on modifications to properties identified as historic, and whether the group would work with property owners or without them. It was the consensus of the EDC to bring the topic of a Local Historic Designation forward to the full group for input.

The EDC tabled remaining items on the agenda due to the limited meeting time. This included New Business items including Project Updates, 2018 Goals, Chamber Updates, and upcoming meetings.

V. Adjourn.

A motion was made by Lagergren, seconded by McPadden to adjourn the meeting at 6:02 p.m. Motion carried 7-0.

Respectfully submitted,

Jo Foust
Economic Development Coordinator
Municipal Development Group LLC

**NORWOOD YOUNG AMERICA CITY COUNCIL
NORWOOD YOUNG AMERICA PLANNING COMMISSION
NORWOOD YOUNG AMERICA ECONOMIC DEVELOPMENT COMMISSION**

**Minutes from Joint Meeting on Wednesday, October 17, 2018 at 6:00 p.m.
City Hall – City Council Chambers
310 Elm Street West
Norwood Young America, MN**

I. Call to Order

Mayor Lagergren called the Joint Meeting of the City Council, EDC, Planning Commission, and Chamber of Commerce to order at 6:03 p.m.

Council members in attendance were: Carol Lagergren, Charlie Storms, Dick Stolz, Mike McPadden, and Craig Heher.

Planning Commission members in attendance were: Mike Eggers, Mark Lagergren, and John Fahey.

EDC members in attendance were: Tina Diedrick, Kaarin Foede, Jason Winter, and Karen Hallquist.

Also in attendance were LaVonne Kroells, Historical Society; Cole White, NYA Times.

Guest speaker was Brenda Lano from Carver County CDA.

Staff attending were: City Administrator Steve Helget and Economic Development Coordinators Holly J. Kreft and Jo Foust, of MDG, LLC.

II. Agenda

Motion Heher, second Storms to approve the agenda as presented. Motion carried 5-0.

III. Business

A. Brenda Lano, Carver County CDA – Small Cities Development Program (SCDP).

Ms. Lano provided an overview of the SCDP. She noted it was a program administered by DEED using federal funds. She thought that Norwood Young America had last participated in the programs around 2009. She stated the CDA is currently working with Watertown on commercial and single-family projects. She noted that Watertown received \$511,000 and set a max loan of \$40,000 for commercial projects with it forgiven after 10 years. She noted property owners could also request \$20,000 in loan funds with it forgiven after 5 years. She stated that exterior projects would be eligible such as roofs, windows, doors, ADA improvements, and also streetscape components.

Ms. Lano noted that the CDA writes the grant application and administers the program. She stated there is not a charge to the City to write the grant, but that the CDA is paid for administration of the program.

Diedrick asked about the timeline for the application and funding. Ms. Lano stated that the pre-application is due November 15th. In December, the CDA would then learn if the City would be invited to submit for the full application. The full application is due in February of 2019. The award is received

in November of 2019 and funds would be available in spring of 2020. She noted that Watertown has completed four projects to date. She also noted that funding depends on when DEED receives funds from the federal government.

Mayor Lagergren asked if the City received it, could the CDA submit another application on behalf of the City. Ms. Lano replied yes. Diedrick asked if the funding was available for both business owners and property owners. Ms. Lano stated it was available to either.

Ms. Lano noted there is a 20% match required for the loan and the match can be from any source such as Open to Business, a city loan program, personal funds, or a bank. She also noted that the forgiveness is up to the City.

Foust noted that the City will need to identify areas as blight and slum via a resolution. She noted that the City will also need to identify property owners that may be interested. Ms. Lano noted that the City would set the primary areas to be included in the application as well as a back-up area should the funds not be expended in the primary areas.

Diedrick asked when the criteria would need to be set. Ms. Lano stated that would be with the full application due in February of 2019.

Winter asked if the loan was collateralized since it was open to both property owners and business owners. Ms. Lano stated that it was and a lien was placed on the building.

Helget asked if ADA improvements were required first before any other improvements. Ms. Lano stated that it was up to the property or business owner. She reiterated that the maximum loan is \$40,000 and the minimum loan is \$5,000. She noted that the building official reviews the property and project for any code issues. Ms. Lano noted that Davis-Bacon rules apply and sealed bids is required.

Helget asked what the next steps would be. Ms. Lano stated that as soon as she knows that the City is interested, she will begin the pre-application. Winter asked if the funding is lost if it is not used. Ms. Lano stated that the City would have 18 months to expend funds and could then ask for a one year extension if not completed by then.

Kroells asked when the City could apply again if they decided not to move forward at this time. Ms. Lano stated that the applications are due every November. The consensus of the group was to recommend to the Council to move forward with the resolution and work with Carver County CDA to submit a pre-application.

B. Local Historic Designation.

Kreft provided an overview of the next steps should the City choose to move forward with local historic designation for the downtowns. Mayor Lagergren asked if the Council should be asking for input from the public. Storms noted that ideally historic updates would be tied into the SCDP if the City receives that funding. Kroells agreed that she would prefer to use money to entice people versus an ordinance that restricts property owners. Fahey stated that the City could apply for the SCDP funding and then address parameters in the program versus designation.

Mayor Lagergren asked if the consensus was to not pursue historic designation at this time. The consensus of the group was to not move forward with an ordinance.

C. Design Guidelines.

Kreft reviewed the material presented by Kevin Teppen at the last meeting. Mayor Lagergren noted that it was interesting that the architecture reflects German or Scandinavian/Danish heritage. Mark Lagergren noted that it would be good to educate the downtown property and business owners on this heritage.

Kroells asked if a business is going to be required to reflect the heritage depending on which downtown they are located in. The consensus of the group was that it would be optional and requested that Mr. Teppen present this information to the public.

D. Public Engagement.

Foust and Kreft presented the draft material for the public engagement portion of the Redevelopment Plan. They noted that at the last meeting either one-on-one meetings or an open house were discussed. Fahey asked for the pros and cons of each method. Kreft noted that it may take longer to have the one-on-one meetings due to the schedules of the group and businesses. He noted that it was important that a consistent message be given. McPadden agreed and felt that an open house would be the best way to achieve that goal.

The consensus of the group was to have an open house and invite the property and business owners in each downtown. Mayor Lagergren stated she would like the property and business owners personally invited to the open house. The group agreed that this would be the best way to show the businesses the importance of the project and that the group values their opinion.

There was discussion about whether or not to invite all of the businesses, only the downtowns businesses, or other areas. The consensus was that the open house was going to be only for downtowns businesses and the EDC would discuss having a meeting for all of the businesses as a goal for 2019.

A letter would be drafted with bullet points that would be hand-delivered to the businesses and mailed to property owners in the downtowns. The handout would then be updated to be presented at the open house. The areas of focus would be the boundaries, historical context, design, funding, and marketing.

The group discussed the date of Wednesday, November 28th at 6:00 p.m. at the Pavilion at Willkommen Park with food. The first part of the meeting would be a presentation by Kevin Teppen about the architecture of both downtowns.

IV. Adjourn

A motion was made by Heher seconded by McPadden to adjourn the meeting at 7:27 p.m. Motion carried 5-0.

Respectfully submitted,

Holly Kreft
Economic Development Coordinator
MDG, LLC.



DATE: November 14, 2018
MEMO TO: NYA Economic Development Commission
FROM: Holly J. Kreft, Economic Development Consultant
RE: Agenda Item IV. A. Monument Entrance Signs

Background:

The foundations for the entrance signs were poured the end of October. These need to cure for a few weeks. It is anticipated the signs will be installed the end of November, depending on weather. Administrator Helget will provide any further updates at the meeting.

Budget

Item	Cost	Vendor	Status
Monuments	\$22,800	American ArtStone	Completed
Sign Face Logo	\$6,693.51	JIT Metal	Completed
Specs for footings	\$2,519.00	LSEngineers/Bolton & Menk @ Storms	Completed
Footing/Foundation	\$18,969.00	Hard Stuff Masonry	Starting October 1st
Installation of monuments	\$11,570.00	Storms Manf.	October
Installation sign face	\$1,668.00	JIT Metal	October
Electrical	\$4,397.009	Norwood Electric	Approved by Council
Electrical -solar	\$1,724.99	Solar Illuminations	Approved by Council
Install sign logo/face	\$1,668.00	JIT	Approved by Council
Landscaping	\$*	Unknown	Planned for 2019
TOTAL (current)	\$70,341.59		
BUDGET	\$50,000		

* on hold until 2019

Action:

Updates only, no action needed.



DATE: November 14, 2018
MEMO TO: NYA Economic Development Commission
FROM: Holly J. Kreft, Economic Development Consultant
RE: Agenda Item IV. B. Hotel Study Update

Background:

At the October meeting, the EDC requested that MDG LLC contact the property owners about the potential hotel sites and the work that the EDC is doing. MDG LLC contacted Russ Smith and Stan Albrecht about the potential hotel. Russ Smith provided the contact for the realtor who helped him with the Kwik Trip project as potential resource.

MDG LLC also followed up Wyndham Hotels. Any updates will be provided at the meeting.

Action:

No action needed.



DATE: November 14, 2018
MEMO TO: NYA Economic Development Commission
FROM: Holly J. Kreft, Economic Development Consultant
RE: Agenda Item IV. C. Redevelopment Plan

Background:

Incentives:

At the Joint Meeting, an overview of existing financial incentives which are available to assist with (re)development projects in the downtowns were noted. These programs do not require any additional budget requirements. These include:

- MCCD and EDC loan programs. The EDC has \$135,000 in its Revolving Loan Fund, which the MCCD administers the loan process after review. The MCCD loan program has separate funding.
- Tax abatement and tax increment financing. The amount of assistance available is dependent on the size of the project and impact on the tax base.
- State programs to assist with contamination clean-up, and
- Local conventional loans and SBA loans through financial institutions.

New programs which would require the City/EDC budget funds include:

- A No Interest Loan program, (i.e. \$20,000 for four loans up to \$5,000 or two \$10,000 loans).
- An interest rate reduction program with local banks. We have contacted local banks to obtain input on their interest in such a program, as well as the dollar amount they would recommend.
- Tourism mini grants, (i.e. three mini grants of \$1000 each or \$3,000).

The following programs would not require the City to budget funds but would result in less revenue being collected by the City; and therefore would need to be noted in the recommendation to the City Council. These may include:

- A reduction in building permit fees (i.e. a 10% reduction up to \$500 for the first five downtown permits issued: Total cost \$2,500 *if* five permits are pulled).
- A reduction in water and sewer rates or connection fees if they “go green”. (i.e. \$500 reduction for first 5 permits or \$2,500 *if* projects occur).

Programs which may take longer to develop and would utilize funds from other sources include:

- Historic tax credits
- The creation of a community foundation and

- The Small Cities Development Grant program. At the Joint meeting, the group expressed a desire to pursue a Small Cities Development Grant application for commercial rehabilitation. At their October meeting, the City Council approved a resolution required for submittal of the pre-application for the SCDG, to include 16 to 18 commercial rehabilitation projects and approximately 10 residential rehabilitation projects (units above commercial businesses).

The EDC could budget up to \$50,000 to support new programs and off-set forgiven fees.

Redevelopment Plan:

The timeline for completion of the Redevelopment Plan includes:

November 28th – Public Engagement and request for input on which financial programs would be the most beneficial for building/business owners and would incent them to improve their buildings.

December 19th – Review feedback from public engagement and review draft of Redevelopment Plan

December 31st – submit final draft for approval by Council in January

Action:

The EDC is requested to provide the following:

- Following the November 28th business input session, the EDC will be asked to prepare a recommendation on which incentives to recommend to the City Council for budgeting purposes.



DATE: November 14, 2018
MEMO TO: NYA Economic Development Commission
FROM: Holly J. Kreft, Economic Development Consultant
RE: Agenda Item V. A. 2019 Goals

Background:

The EDC sets goals every year and then creates a report to present to the City Council. Please find attached the 2018 goals and below are the details on the current status of each goal. The highlighted goals are suggested to carryover to 2019 for completion.

Marketing Goals

Construction of entrance monument signs – The construction of the signs is slated for completion in 2018 with landscaping to occur in 2019. If a partnership with an Eagle Scout candidate is planned, then identification of the Scout and work with him should begin in early 2019. Plantings must be completed by June 30, 2019 for reimbursement by MnDOT.

Develop a streetscaping plan for downtowns and Faxon Road – The streetscaping plan is incorporated into the redevelopment plan. The banners and brackets were ordered in October.

Continue to post on EDC Facebook page – Staff continues to post any ribbon cutting or event updates on the Facebook page. We currently have 223 followers on the page, up from 154 followers in 2017. The largest likes are typically generated after posts about ribbon cuttings. For example, Resto Espresso reached 2,071 people, with 1,258 engagements, 4 comments and 16 shares. Attached are additional analytics.

Continue newsletter inserts – The City had three quarterly newsletters to date in 2018. Highlights from the EDC included ribbon cuttings, the redevelopment plan, the entrance monuments, the Small Business Breakfast, employment growth in the City, and Manufacturer’s Luncheon.

Work with the newspaper to develop Business Spotlights – Business spotlights were started in March and coordinated by the Chamber of Commerce. Additional spotlights will be done in 2019 as printed by the NYA Times.

Industrial Development Goals

Participate in the Carver County Real Estate Expo – Carver County staff indicated they do not have the capacity to organize the expo, but would be willing to work with an outside entity to organize.

Participate in southwest Metro marketing/real estate events – The City and Chamber participated in the Waconia Chamber of Commerce expo.

Promote the available sites in the Tacoma West Industrial Park – The City currently promotes the sites through the website and with brokers. Two lots were sold in 2018 for the Vickerman Companies expansion. At this time a company is interested in purchasing a lot or two for development, and completing their due diligence.

Host Manufacturer's Week – Manufacturer's Week is the first week of October. The annual luncheon was held October 3rd at Vickerman Companies with over 60 people attending.

Remain in contact with existing manufacturers – City Administrator Helget does a great job of staying in touch with local manufacturers. The City was also in contact with Vickerman Companies for the DEED Job Creation fund and surveying manufacturers relative to a potential hotel. All manufacturers were invited to the Manufacturers Week event.

Commercial Development Goals

Host National Small Business Week event – This event is held in May and has been a breakfast with a speaker for the past two years. The speaker for 2018 was Doug Thomas from Henderson talking about the downtown revitalization they have done there.

Conduct ribbon cuttings and ground breakings – The EDC and Chamber have conducted six ribbon cuttings this year and one ground breaking for Vickerman Companies. A couple more ribbon cutting may occur this year if the businesses are ready. These ribbon cuttings and new businesses were highlighted on the Facebook page, shared with the NYA Times, and included in the City newsletters.

Promote the EDC Loan Program and Open to Business – A brochure highlighting business assistance was created and made available at the Small Business Breakfast and Manufacturer's Luncheon. Additional promotion could be done in 2019, particularly if there is a new program or in conjunction with the SCDP funding.

Investigate the possibility of applying for a Carver County CDA grant – A grant application was submitted for the redevelopment plan and approved by the CDA. The grant will cover 50% of the

cost of the redevelopment plan. If a hotel developer is identified, a planning grant could be submitted in 2019 to help offset the costs of a comprehensive hotel study.

Actively promote commercial sites and work with owners/realtors – The available property fliers have been updated and all real estate agents have been contacted. Any updates are provided to the City to put on the website.

Respond to business leads in a timely manner – Staff replies to business leads with 24 hours either via phone call or email. City Administrator Helget and MDG LLC work closely to follow-up with businesses.

Collaboration Goals

Support the Chamber of Commerce and events – The EDC and Chamber worked jointly on a number of events in 2018 including ribbon cuttings, the Small Business Breakfast, and the Manufacturer's Week luncheon.

Hold quarterly joint meetings in 2018 – Joint meetings were held more frequently than quarterly in 2018 in order to complete the redevelopment plan. Meetings were held on January 10, March 14, May 9, July 18, September 19, and October 17 to date.

Continue to work with the CDA and Open to Business – Lee Hall from Open to Business presented at the Small Business Breakfast and is invited to ribbon cuttings. The City is working with CDA staff on the submission of the Small Cities Development Program application.

Conduct a check-in with businesses one year after opening – A meeting was held with Children of Tomorrow Daycare in March. Unfortunately the other businesses have not been responsive to having one-year meetings.

Action:

Discussion on draft goals for 2019. The EDC may also want to revisit this in January when a new economic development consultant comes on board.

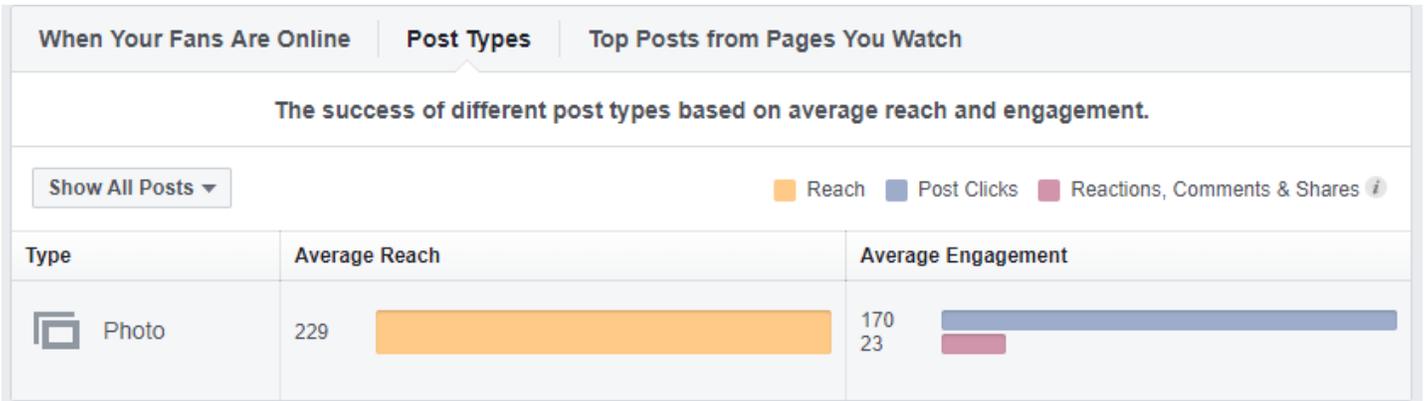
2018 Economic Development Commission Goals

	A	B	C	D
1	Marketing Goals	Deadline	Assigned To	Notes
2	Construction of entrance monument signs		Sign Subcommittee	Construction starting October 1st with bases installed. Signs anticipated to be installed the end of Nov. Landscaping to be completed in 2019.
3	Develop a streetscaping plan for downtowns and Faxon Road	Dec. 2018	Joint meetings of CC, PC, EDC and Chamber	Conducted Joint Meetings on March 14th, May 9th, July 18th, Sept. 19th, Oct. 17th. Received a grant from the Carver Co. CDA to fund 1/2 the cost.
4	Continue to post on EDC Facebook page	Monthly	MDG LLC	JIT and Serv-a-Dock ribbon cuttings posted in Jan., Vickerman Groundbreaking in April, National Small Business Week in May, Diversified P&H in May, Resto Espresso in June, On Point in September, Northside Grill in October & Manufacturers Week in Oct. over 220 likes for NYA page.
5	Continue newsletter inserts with City	Quarterly	MDG LLC and City staff	Submitted several articles highlighting Economic Development activities for the April and October newsletters
6	Work with NYA Times to develop Business Spotlights	Ongoing	Chamber	1st Spotlight in March was Home Solutions. Bongards was featured in May. The Chamber is continuing to coordinate.
7	Industrial Development Goals	Deadline	Assigned To	Notes
8	Participate in Carver County Real Estate Expo	As scheduled by CDA	Carver Co. CDA lead-MDG LLC & EDC secondary	The Carver Co. CDA does not have sufficient staff to coordinate an event in 2018.
9	Participate in southwest Metro marketing/real estate events			
10	Promote the available sites in Tacoma West	Ongoing	MDG LLC, City Admin	Three lots sold to Vickerman Co., two lots under consideration by a company; submitted a proposal to Greater MSP in August; conference call with interested party in Oct for two lots.
11	Host Manufacturer's Week	3-Oct-18	MDG LLC, EDC and Chamber of Commerce	Held Oct. 3rd at Vickerman's with manufacturers, Chamber members, and EDC. Over 60 attended the meal and tour.

2018 Economic Development Commission Goals

	A	B	C	D
12	Remain in contact with existing manufacturers		MDG, LLC and City Admin.	Worked with Vickerman Co. to obtain Job Creation Fund Grant in April. Surveyed re: need for hotel, in June; invited to manufacturer's luncheon
13				
14	Commercial Development Goals	Deadline	Assigned To	Notes
15	Host National Small Business Week event	May 2, 2018		Completed; well-attended by business community; breakfast coordinated by Chamber
16	Conduct ribbon cuttings and ground breakings	Ongoing		Groundbreaking for Vickerman in April, ribbon cuttings held in January for Serv-a-Dock and JIT Metal Finishing; in May for Diversified Plumbing and Heating and in June for Resto Espresso.
17	Promote the EDC loan program and Open to Business			On-going
18	Investigate the feasibility of applying for Carver County CDA grant			Submitted and received a Redevelopment Planning Grant
19	Actively promote commercial sites and work with owner/realtors			Sites and flyers are on Web site
20	Respond to business leads in a timely manner	Ongoing		On-going
21				
22	Collaboration Goals	Deadline	Assigned To	Notes
23	Support the Chamber of Commerce and events	Ongoing	EDC	Jointly attending ribbon cuttings, jointly hosted the Small Business Week breakfast in May, jointly planning the downtown redevelopment plan; jointly planned Manufacturer's Luncheon
24	Hold quarterly joint meetings in 2018	Quarterly	CC, PC, EDC, Chamber	Meetings held in January, March, May, July, September, October 17th and planned for Nov. 28th
25	Continue to work with CDA and Open to Business	Ongoing	MDG LLC	On-going
26	Conduct a check-in with businesses one year after opening	Ongoing	MDG LLC	1st follow-up completed with Children of Tomorrow on March 14th. Other businesses have been contacted.

Facebook Analytics – Norwood Young America EDC Page



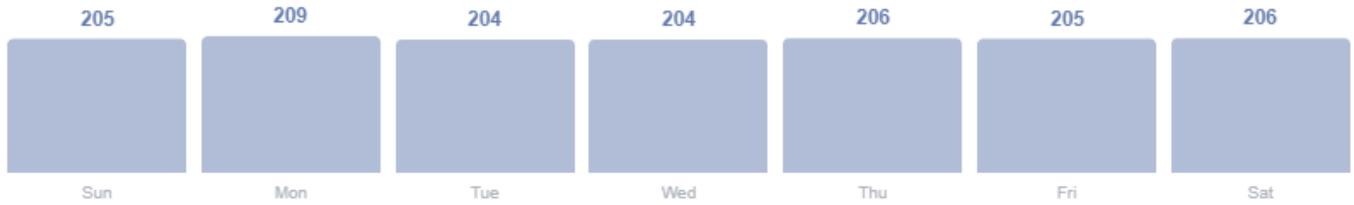
All Posts Published

■ Reach: Organic / Paid ▾
 ■ Post Clicks
 ■ Reactions, Comments & Shares *i* ▾

Published	Post	Type	Targeting	Reach <i>i</i>	Engagement	Promote
10/03/2018 8:32 PM	Over 60 people gathered in Vickerman Company's new addition			187	91 14	Boost Post
10/03/2018 8:22 PM	Another great addition to the community! Welcome!			26	47 6	Boost Post
09/25/2018 4:31 PM	On September 24th, the EDC and Chamber welcomed the newest			473	371 50	Boost Post
08/07/2018 10:47 PM	It is great to see employment and wage growth in Norwood Young			476	44 13	Boost Post
06/07/2018 7:41 AM	On Wednesday, the EDC and Chamber welcomed Resto Espresso			2.1K	1.1K 195	Boost Post
05/16/2018 10:17 PM	Tonight the EDC and Chamber welcomed Diversified Plumbing and			530	277 42	Boost Post
05/06/2018 8:12 AM	Celebrating National Small Business Week! This week members of the			151	25 3	Boost Post
04/25/2018 9:44 PM	This evening members of the EDC and Chamber attended a			1.8K	473 150	Boost Post
01/25/2018 8:36 PM	The second new business we visited was JIT Metal Finishing, a division of			1.2K	386 79	Boost Post
01/25/2018 8:35 PM	Yesterday the EDC and Chamber celebrated not one, but two new			866	334 46	Boost Post

Data shown for a recent 1-week period. Times of day are shown in your computer's local timezone.

DAYS



TIMES



Daily data is recorded in the Pacific time zone.

1W 1M 1Q



Total Page Likes as of Today: 221



BENCHMARK
Compare your average performance over time.

Total Page Likes



DATE: November 14, 2018
MEMO TO: NYA Economic Development Commission
FROM: Holly J. Kreft, Economic Development Consultant
RE: Agenda Item V. B. Church in the Maples United Methodist Church

Bill Grundahl, representing Church in the Maples, contacted MDG LLC regarding a loan program available for necessary roof repairs needed at the church. He noted that they had previously received a low interest loan to paint the exterior from the City through the façade improvement program.

Lee Hall with Open to Business was contacted and reported the following:

Our program is limited exclusively to for-profit businesses, so a church would not be eligible through us.

I'm not trying to speak for the City's funds though; we have agreed to lend them alongside our own on projects, but aren't assuming any exclusive right or access. If the City wanted to utilize their own funds here, or for any other purpose that's of course fine.

When the EDC was previously researching a new low interest loan program, there was discussion that it would be only eligible to for-profit businesses.

Action:

Discussion on whether or not to have Church in the Maples submit an application for a low interest loan through the City.



DATE: November 14, 2018
MEMO TO: NYA Economic Development Commission
FROM: Holly J. Kreft, Economic Development Consultant
RE: Agenda Item VI. Project Updates

Following are project updates from the past month:

1. **Ribbon Cuttings** – No ribbon cuttings are scheduled yet for November. The Chamber of Commerce will schedule ribbon cuttings going forward.
2. **Follow-up Meetings** – Businesses have been contacted, but no meetings have been scheduled at this time.
3. **Tacoma West Industrial Park Business** – Steve and Jo had a conference call with the broker and owner of the business that is potentially interested in a lot in the industrial park. A verbal update will be provided at the meeting.



DATE: November 14, 2018
MEMO TO: NYA Economic Development Commission
FROM: Holly J. Kreft, Economic Development Consultant
RE: Agenda Item VII. A. 2018 Goals

Background:

The 2018 Goals were included with the 2019 Goals memo.

Action:

No action needed, for discussion purposes only.