



NORWOOD YOUNG AMERICA ECONOMIC DEVELOPMENT COMMISSION

Wednesday, September 12, 2018

6:00 p.m.

City Hall – Large Conference Room

310 Elm Street West

Norwood Young America, MN

- I. Call to Order**
- II. Consideration of the Agenda**
- III. Approval of Minutes**
 - A. August 8, 2018 Meeting Minutes
- IV. Unfinished Business**
 - A. 2019 Economic Development Budget
 - B. Entrance Monuments Update
 - C. Hotel Study Update
 - D. Redevelopment Plan Update
- V. New Business**
- VI. Project Updates**
- VII. Miscellaneous Communications**
 - A. 2018 Goals Status
 - B. Chamber Updates
- VIII. Upcoming Meetings**
 - A. September 19, 2018 – Joint Meeting - 6:00 p.m.
 - B. October 3, 2018 – Manufacturer’s Week Luncheon – Noon – Vickerman Companies
 - C. October 10, 2018 – EDC Meeting – 6:00 p.m.
- IX. Adjournment**

NORWOOD YOUNG AMERICA ECONOMIC DEVELOPMENT COMMISSION

Minutes from the Meeting on Wednesday, August 8, 2018 at 6:30 p.m.

City Hall – Large Conference Room

310 Elm Street West

Norwood Young America, MN

I. Call to Order

Diedrick called the meeting to order at 6:31 p.m.

EDC members in attendance were: Tina Diedrick, Karen Hallquist., Mike McPadden, Carol Lagergren, Kaarin Foede and Mike Eggers.

Absent: Jason Winter and Julie Schmidt.

Staff attending were: City Administrator Steve Helget and Economic Development Coordinator Jo Foust.
Guests attending were: Life Scout Sam Williams and Mark Williams.

II. Consideration of the Agenda

A motion was made by Lagergren seconded by Hallquist to approve the agenda. Motion approved 5-0.

III. Approval of Minutes

A motion was made by Hallquist, seconded by McPadden to approve the minutes of the July 11, 2018 EDC Meeting, with an amendment to page 3 relating to the sign budget, to read “The EDC suggested service organizations be contacted for donations to assist with the cost of the entrance signs.” Motion carried 5-0.

A motion was made by McPadden, seconded by Foede to approve the July 18, 2018 Joint Meeting Minutes. Motion carried 5-0.

IV. Unfinished Business.

A. Entrance Sign Monuments Update

An update on the three entrance signs was provided by Helget and Foust. The City Council approved lighting and electrical quotes for the entrance signs, at their July 23rd meeting. Action was tabled on the concrete bid as project costs have exceeded the budget for the signs, and alternatives were being researched. It was noted that staff became aware of unforeseen costs associated with the installation of the signs.

Helget reported that an alternative for the entrance sign foundations has been suggested. An option of utilizing a post and beam is proposed for the base. Sono tubes with rebar cages fitted inside and flat concrete beam laid on top of the tubes is proposed. The foundation would still have a five-foot depth with galvanized posts for the columns. This is anticipated to require less concrete and labor, and hopefully result in lower costs. The City of Carver utilized a similar construction. Bolton & Menk has indicated they believe this would work for the entrance signs. Storms Welding has indicated they could develop plans for between \$300 and \$500. Helget will obtain a cost estimate from Bolton & Menk to review and certify (stamp) the plans.

Helget distributed a revised entrance sign cost estimate in the amount of \$80,690. It included JIT Companies' quote for installing the letting and logo for \$1,668 and Storm Welding's quote for installing the monuments for \$11,570 for all three signs. Helget provided optional items to cut or reduce in the 2018 EDC budget to help cover the overage. The EDC agreed with shifting funds from the MNCAR, Xceligent and Miscellaneous line items. The EDC expressed a desire to preserve the budget for banners and sufficient funding for another newsletter this year.

The EDC discussed the estimated cost for the three signs as it related to the budget. The EDC identified three options; (1) Rebid the concrete and wait to install the signs until 2019, (2) Install one or two signs in 2018 and the final (east) sign in 2019 therefore spreading the cost over two years or (3) Obtain quotes for the alternative concrete foundation and proceed with installation in 2018 if costs are significantly lower.

The pros and cons of installing in 2018 versus 2019 were also discussed. The EDC identified the potential cost savings with rebidding and waiting until 2019 and ability to spread the overall cost of the signs over two years as pros of installation in 2019. The loss of momentum, requirement to store the signs and unknown cost savings were identified as cons.

A motion was made by Lagergren, seconded by Foede, to recommend to the City Council the approval of revised plans and specifications, by Storm Welding, for an alternative sign foundation and base utilizing a sono tube concrete form, at an estimated cost of \$500; with certification of the plans by Bolton and Menk. It was further moved to utilize the revised plans and specifications to obtain new quotes for the foundation and base and to request the City Council, based on the revised costs, determine if all three entrance signs should be installed in 2018, phased with installation over 2018 and 2019 or all installed in 2019. Motion carried 5-0.

The EDC requested electrical contractors be contacted to determine if the foundation needs to be completed prior to the electric work, or if the electrical work could be completed prior to the footings and foundation.

Sam Williams presented landscape quotes for plant materials, mulch and compost. He stated quotes were originally due on July 18th. Only one partial quote was received so the deadline was extended to August 2nd. Two companies submitted quotes for the non-plant materials. Sylva Corporation in Princeton quoted \$1,246.96 for mulch, tax (\$80.12) and freight (\$798.75); The City of Hutchinson, dba Creekside Soils submitted a quote for compost and delivery for \$160.31. One quote was received for the plant materials including 48 Hemerocallis "Ruby Stella", 36 Dianthus "Firewitch" and 18 Calamagrostic "Karl Foerster" for a total of \$1,606.98. The other quote had been from Holasek Greenhouse, who did not have one of the plants in stock.

Hallquist suggested waiting until spring for the planting, as it may result in better plant material and lower prices. Eggers suggested removing the mulch and compost from the bid and ordering it locally with Public Works assisting to reduce transportation costs.

The EDC discussed the timing of the landscape project with Sam, noting they did not wish to negatively impact his Eagle Scout project. Mark and Sam Williams noted another Scout may take over the project but they are willing to continue to assist with the project regardless of timing in 2018 or 2019.

It was the consensus of the EDC to have MDG, LLC. staff contact Todd Carroll at MNDOT to inquire if the landscaping, under the Cooperative Landscape Grant, could be completed in the spring of 2019

versus fall of 2018. If able to utilize the grant, it was the consensus to delay the planting to the spring of 2019 and obtain new quotes for plant materials, removing the mulch and compost materials from the Request for Quotes.

B. Hotel Study Update.

At the July EDC meeting Commissioners requested MDG, LLC. continue to reach out to community organizations and businesses that utilize hotel rooms. In the past month, Kreft contacted Community Education which noted there are approximately three tournaments per year in which teams stay in area hotels, a large craft fair in November and the City may be able to host State Baseball/Softball tournaments if a hotel were in the community.

The McBride funeral home indicated they had 26 funerals in the past year with approximately one-half with hotel guests staying in Waconia, Hutchinson or Glencoe. Funerals in a neighboring community may also result in hotel guests.

Lagergren noted Peace Villa expressed the need for a hotel to host families of residents in their facility.

Other events which draw tourists, that may support a hotel, were identified including the Dairy Expo in February, weddings, Lions Club Craft Fair and Stiftungsfest.

Foust stated the MN Real Estate Journal is hosting a summit on Hotels and Hospitality on September 7, 2018 if any Commissioners are interested. Foede offered to attend, on behalf of her business and to bring a flyer with information on Norwood Young America. MDG, LLC. staff will prepare marketing materials prior to the event.

C. Redevelopment Plan Update.

An overview of the July 18th Joint Meeting of the City Council, EDC, Planning Commission and Chamber of Commerce was provided. The EDC was assigned to take proposed Financial Incentives and banners.

Financial Programs were discussed including those that are currently available and do not require budgeting including the MCCD and EDC Loan programs, tax abatement, tax increment financing, conventional loans and SBA loans through financial institutions and state programs.

New programs that the City/EDC could consider and would require budget allocations include a No Interest Loan Program, an interest rate reduction program and tourism mini grants.

Additional programs which would not require budgeting of expenses but would result in less revenue include a reduction in building permit fees, or reduction in water and sewer rates or connection fees for “green projects”.

It was noted the EDC could recommend the City Council budget up to \$20,000 for Financial Incentive Programs; as the 2018 budget included \$50,000 for signs. If the EDC wishes to maintain the same budget and applied \$30,000 to the overage, \$20,000 would remain for new programming.

It was the consensus of the EDC to table action on a recommended “Financial Incentive Program” until the September 12, 2018 meeting; in order to allow more time for revised bids for the entrance signs.

At the Joint Meeting, the purchase of banners for the Historic Downtown Norwood and Historic Downtown Young America districts were recommended. Sample design options and a banner quote was obtained from Temple Design. The cost for 24 banners (different for each downtown) and 20 brackets was \$6,588.00. The budget included \$2,000 for banners.

The EDC requested the size of the current downtown banners be verified. They felt the 30" by 60" banners may be too large. If smaller size banners are available, the price may be lower.

The EDC also reviewed the seven different colors/designs were included for EDC member's consideration. The EDC requested MDG, LLC. staff request additional banner designs from Temple Display, with the blue color that is used on the Stiftungsfest Facebook page, red buildings and white text and red banners with white city scape and yellow sun and white text. They also requested a quote for a smaller size banner (especially if current banners are smaller) and quotes for two different colors for each downtown. The EDC requested the "Historic Downtown Norwood" and "Historic Downtown Young America" on the banners for identification purposes. The EDC requested the quotes for the September 12th meeting.

Foust stated the next joint meeting will be held on September 19th. Michael Koop from SHPO will be present along with a Landscape Architect/Senior Project Manager at Civil Site Group Inc., who will be assisting with the architectural elements for the downtowns and illustrations.

The EDC briefly discussed the non-conforming use of the first floor of commercial buildings for residential purposes. It was determined additional research on these uses will be required.

V. New Business/Project Updates

A. A Ribbon cutting had been scheduled for Northside Grill, but they had to reschedule. Four more businesses have been contacted for ribbon cuttings, but dates have not yet been established. Helget reported Jason Kuershner will be reopening the Edward Jones office across from Klein Bank. The EDC requested a ribbon cutting be coordinated with the anticipated opening mid-September. A photographer will also be opening soon.

Two businesses, LionsHead Specialty Tire and Wheel, and MI-Box Storage have been contacted for follow-up meetings. Information will be sent once dates are established.

Vickerman Companies has agreed to serve as the host for the Manufacturer's Week event on October 3rd. They will provide an overview of their project and a tour. Hallquist reported Firehouse BBQ is interested in providing food for the event.

New business filings in July included The Gunny Sack. LLC, at 403 Shady Lane by Tonia Larson.

Foust reported that according to the MN Department of Employment and Economic Development's Quarterly Census of Employment Statistics, the number of jobs in Norwood Young America (zip code) increased by 85 from 2014 to 2018 and wages paid increased over \$10 million. This has been posted on the EDC Facebook page. The EDC suggested including this in the September newsletter.

B. 2019 Budget. Helget asked the EDC for input on the 2019 budget, as the preliminary budget is required to be approved in September. Potential expenditures identified included the hotel study, financial programs, and additional newsletter.

VIII. Miscellaneous Communications.

A. 2018 Goals – Goals relating to Marketing, Industrial Development, Commercial Development and Collaboration were reviewed, along with steps taken to achieve the goals.

B. Chamber Updates

Hallquist reported the Chamber of Commerce now has 85 members. The Taste of Norwood Young America event went very well with an estimated 600 attendees. National Night Out was also very well attended. Foede and Hallquist reminded the EDC of the upcoming Minn-e-Rod event and bean bag tournament on Main St. on August 18th. The Chamber of Commerce will also have a booth at Stiftungsfest.

IX. Upcoming Meetings.

- The next regular meeting of the EDC is September 12, 2018 at 6:30 p.m.
- The next Joint Meeting is September 19, 2018 at 6:00 p.m.

It was requested EDC members be contacted regarding moving the official start time of EDC meetings to 6:00 p.m., versus 6:30 p.m. Based on input received, the September 12th meeting time may change.

X. Adjourn.

A motion was made by Lagergren, seconded by Hallquist to adjourn the meeting at 8:30 p.m. Motion carried 5-0.

Respectfully submitted,

Jo Foust
Economic Development Coordinator
Municipal Development Group LLC



DATE: September 12, 2018

MEMO TO: NYA Economic Development Commission

FROM: Holly J. Kreft, Economic Development Consultant

RE: Agenda Item IV. A. 2019 Economic Development Budget

Background:

City Administrator Helget would like to review and discuss the attached 2019 Economic Development budget.

Action:

For discussion and recommendation.

EXPENDITURES	Account Code	Line Item Description	2016 Actual	2017 Actual	2018 Budget	2018 YTD	Balance	% of Budget	2019 Budget
DEPT 46500									
ECONOMIC DEV.	101-46500-101	Full-Time Employees Regular	\$ 8,180	\$ 8,657	\$ 9,500	\$ 5,611	\$ 3,889	59%	\$ 14,700
	101-46500-121	PERA	\$ 701	\$ 679	\$ 700	\$ 409	\$ 291	58%	\$ 1,100
	101-46500-122	FICA/Medicare	\$ 630	\$ 664	\$ 800	\$ 396	\$ 404	50%	\$ 1,100
	101-46500-131	Medical/Disability Insurance	\$ 1,305	\$ 1,664	\$ 1,700	\$ 852	\$ 848	50%	\$ 2,900
	101-46500-210	Operating Supplies	\$ -	\$ 2,002	\$ 2,000	\$ 6	\$ 1,994	0%	\$ 2,000
	101-46500-304	Legal Fees	\$ 464	\$ -	\$ -	\$ -	\$ -	0%	\$ -
	101-46500-305	Professional Fees	\$ 32,055	\$ 12,056	\$ -	\$ 4,415	\$ (4,415)	0%	\$ 10,000
	101-46500-310	Professional Services	\$ -	\$ 15,726	\$ 18,500	\$ 17,371	\$ 1,129	94%	\$ 20,000
	101-46500-321	Telephone	\$ 530	\$ 567	\$ 600	\$ 301	\$ 299	50%	\$ 600
	101-46500-322	Postage	\$ -	\$ -	\$ -	\$ -	\$ -	0%	\$ -
	101-46500-331	Travel/Meeting Expense	\$ -	\$ 1,135	\$ 2,500	\$ -	\$ 2,500	0%	\$ 1,000
	101-46500-350	Print/Publishing/Postage	\$ 127	\$ -	\$ 1,500	\$ 64	\$ 1,436	4%	\$ 800
	101-46500-430	Miscellaneous	\$ 284	\$ 99	\$ 100	\$ -	\$ 100	0%	\$ 100
	101-46500-433	Dues and Subscriptions	\$ 60	\$ -	\$ 900	\$ -	\$ 900	0%	\$ 1,000
	101-46500-500	Capital Outlay	\$ -	\$ -	\$ 50,000	\$ 29,494	\$ 20,506	0%	\$ 50,000
			\$ 44,336	\$ 43,249	\$ 88,800	\$ 58,919	\$ 29,881	66%	\$ 105,300



DATE: September 12, 2018

MEMO TO: NYA Economic Development Commission

FROM: Holly J. Kreft, Economic Development Consultant

RE: Agenda Item IV. B. Monument Entrance Signs

Background:

At the August 13th Council meeting, the Council approved the installation quotes for the signs and the sign logos to Storms Welding and JIT respectively. They also approved an alternate design for the concrete foundation by Storms Welding. Based on input by the EDC, the landscaping will occur in 2019. Jo Foust confirmed with Todd Carroll of MnDOT that funds will be available until June 30, 2019 from the program. Administrator Helget will provide an update on the status of the remaining components of the signs.

Budget

Item	Cost	Vendor	Status
Sign Base	\$22,800	American ArtStone	Completed
Metal Sign	\$6,693.51	JIT Metal	Completed
Specs for footings	\$2,600.00	LSEngineers/Bolton & Menk	Completed
Footing/Foundation	\$*		Being rebid
Installation of sign	\$11,570	Storms Manf.	Approved by Council
Installation metal	\$1,668.00	JIT Metal	Approved by Council
Electrical	\$4,397.009	Norwood Electric	Approved by Council
Electrical -solar	\$1,724.99	Solar Illuminations	Approved by Council
Install sign logo/face	\$1,668.00	JIT	Approved by Council
Landscaping	\$**	Unknown	Planned for 2019
TOTAL (current)	\$53,121.50		
BUDGET	\$50,000		

* being rebid based on updated design

** on hold until 2019

Action:

The EDC is asked to recommend the approval of the following:

- Revised landscaping quotes, if available



DATE: September 12, 2018

MEMO TO: NYA Economic Development Commission

FROM: Holly J. Kreft, Economic Development Consultant

RE: Agenda Item IV. C. Hotel Study Update

Background:

EDC member Kaarin Foede attended the Hotel and Hospitality Summit on September 7th in Golden Valley. Attached is the flier that MDG LLC created for Ms. Foede to distribute. She will provide a verbal update on the Summit.

Action:

No action needed.



Closer than you think...

- 26 miles to I-494 (Eden Prairie)
- 41 miles to MSP International Airport
- 42 miles to Downtown Minneapolis

WHY LOCATE A HOTEL IN NORWOOD YOUNG AMERICA?

Growing Population



- 2010 Census Population: 3,549
- 2017 Population Estimate: 3,723
- 2040 Population Forecast: 9,200

Growing Employment



- 2010 Employment: 1,185
- 2040 Forecast Employment: 2,100

Increasing Incomes and Housing Values



- 2015 Median Household Income: \$62,900
- 2015 Median Housing Value: \$163,500

Education



38% Associate Degree or Higher

Need for Accommodations



No hotels within 5 miles
Tourist events requiring accommodations
Sports tournaments
Business accommodations needed

General Overview

The City of Norwood Young America is conveniently located on the major thoroughfares of State Hwy 5 and US Hwy 212. A community rich in heritage, Norwood Young America continues to experience both commercial and industrial growth and the City welcomes the opportunity to assist you in meeting your needs.

Traffic Counts



POTENTIAL HOTEL LOCATIONS

Global STR Report Results:

- 2017 Occupancy Total Percentage: 61.5%
- 2017 Occupancy Percent Increase: 4%
- 2017 Total Revenue: \$9,514,189
- Average Revenue Increase over 5 years: 6.3%
- 2017 had no increase in supply, but a 4% increase in demand

Hotels in Report:

Holiday Inn Express - Chanhassen
AmericInn - Chanhassen
Country Inn & Suites - Chanhassen
GrandStay Hotel & Suites - Delano
AmericInn Lodge & Suites - Waconia

More Information:

Steve Helget
City Administrator
(952) 467-1805
cityadmin@cityofnya.com

Holly Kreft
EDC Consultant
(952) 529-5022
hkreftmdg@gmail.com



REDEVELOPMENT SITE

Acreage Land: 2 acres

Utilities: All Available to Site

Amenities: Great exposure to Hwy 212 with over 11,000 vehicles passing per day. Access from Faxon Road.

Asking Price: \$749,00

Property Owner: Russell Smith, (952) 367-6075



VACANT LAND SITE

Acreage Land: 2.52 acres

Utilities: All Available to Site

Amenities: Great exposure to Hwy 212 with over 11,000 vehicles passing per day. Access from Railroad Street

Asking Price: \$3.85/square foot

Realtor: Tom Flannigan, KW Commercial, (651) 269-6307





DATE: September 12, 2018

MEMO TO: NYA Economic Development Commission

FROM: Holly J. Kreft, Economic Development Consultant

RE: Agenda Item IV. D. Redevelopment Plan

Background:

At the August EDC meeting, the recommendation by the EDC was to table a vote on any recommended incentives until a budget was established by the City Council. Administrator Helget and Mayor Lagergren will provide an update on the discussions by the City Council.

Incentives:

At the Joint Meeting, an overview of existing financial incentives which are available to assist with (re)development projects in the downtowns were noted. These programs do not require any additional budget requirements. These include:

- MCCD and EDC loan programs. The EDC has \$135,000 in its Revolving Loan Fund, which the MCCD administers. The MCCD loan program has separate funding.
- Tax abatement and tax increment financing. The amount of assistance available is dependent on the size of the project and impact on the tax base.
- State programs to assist with contamination clean-up, and
- Local conventional loans and SBA loans through financial institutions.

New programs which would require the City/EDC budget funds include:

- A No Interest Loan program, (i.e. \$20,000 for four loans up to \$5,000 or two \$10,000 loans).
- An interest rate reduction program with local banks. We have contacted local banks to obtain input on their interest in such a program, as well as the dollar amount they would recommend.
- Tourism mini grants, (i.e. three mini grants of \$1000 each or \$3,000).

The following programs would not require the City to budget funds but would result in less revenue being collected by the City; and therefore would need to be noted in the recommendation to the City Council. These may include:

- A reduction in building permit fees (i.e. a 10% reduction up to \$500 for the first five downtown permits issued: Total cost \$2,500 *if* five permits are pulled).
- A reduction in water and sewer rates or connection fees if they “go green”. (i.e. \$500 reduction for first 5 permits or \$2,500 *if* projects occur).

Programs which may take longer to develop and would utilize funds from other sources include:

- Historic tax credits
- The creation of a community foundation and
- The Small Cities Development Grant program

The EDC could budget up to \$50,000 to support new programs and off-set forgiven fees.

Banners:

At the August meeting, the EDC recommended four types of banners (two for each downtown). Below is the mock-up provided by Temple Design. Updated cost estimates based on two different sizes will be presented at the meeting. One size option is 30" X 60" which is the same size as the existing banners and would require four new brackets. The other size option is 18" X 36" which would require 24 new brackets.



Action:

The EDC is requested to provide the following:

- Recommendation on incentives to recommend to the City Council for budgeting purposes.
- Recommendation on the styles of banners for each downtown and a recommendation to the City Council to fund the purchase of the banners and brackets.



DATE: September 12, 2018

MEMO TO: NYA Economic Development Commission

FROM: Holly J. Kreft, Economic Development Consultant

RE: Agenda Item VI. Project Updates

Following are project updates from the past month:

1. **Ribbon Cuttings** – All new businesses have been contacted for ribbon cuttings. Nicole Lueck (Nicole's Photography) is replacing the floor in the building and will be in touch after that is completed. No other businesses responded.
2. **Follow-up Meetings** – Lions Head Wheel and Tire and MI-Box Storage have been contacted for follow-up meetings. Neither business responded with potential dates or times to meet.
3. **Greater MSP Potential Business** – I responded to a request for a company interested in an existing building or land for a Research and Development Facility with information about the Tacoma West Industrial Park.
4. **Tacoma West Industrial Park** - Administrator Helget will provide an update on the business interested in locating in the industrial park.



DATE: September 12, 2018

MEMO TO: NYA Economic Development Commission

FROM: Holly J. Kreft, Economic Development Consultant

RE: Agenda Item VII. A. 2018 Goals

Background:

Attached are the 2018 Goals as approved in December of 2017, with updates. Vickerman Companies was contacted to host the Manufacturer's Week luncheon in October. Attached is the invitation that was sent to manufacturers for the luncheon. Please let us know if you plan to attend. Firemen's BBQ will provide the meat for the lunch with other supplies coming from local businesses.

Action:

No action needed, for discussion purposes only.

2018 Economic Development Commission Goals

	A	B	C	D
1	Marketing Goals	Deadline	Assigned To	Notes
2	Construction of entrance monument signs		Sign Subcommittee	MnDOT grant approved; sign base and metal sign completed; quotes for foundation and landscaping
3	Develop a streetscaping plan for downtowns and Faxon Road	Dec. 2018	Joint meetings of CC, PC, EDC and Chamber	Conducted Joint Meetings on March 14th, May 9th, July 18th. Scheduled for Sept. 19th. Received a grant from the Carver Co. CDA to fund 1/2 the cost.
4	Continue to post on EDC Facebook page	Monthly	MDG LLC	JIT and Serv-a-Dock ribbon cuttings posted in Jan., Vickerman Groundbreaking in April, National Small Business Week in May, Diversified P&H in May, Resto Espresso in June.
5	Continue newsletter inserts with City	Quarterly	MDG LLC and City staff	Next newsletter in September
6	Work with NYA Times to develop Business Spotlights	Ongoing	Chamber	1st Spotlight in March was Home Solutions. Bongards was featured in May. The Chamber is continuing to coordinate.
7	Industrial Development Goals	Deadline	Assigned To	Notes
8	Participate in Carver County Real Estate Expo	As scheduled by CDA	Carver Co. CDA lead-MDG LLC & EDC secondary	The Carver Co. CDA does not have sufficient staff to coordinate an event in 2018.
9	Participate in southwest Metro marketing/real estate events			
10	Promote the available sites in Tacoma West	Ongoing	MDG LLC, City Admin	Three lots sold to Vickerman Co., two lots under consideration by a company; submitted a proposal to Greater MSP in August
11	Host Manufacturer's Week	Oct. 2018	MDG LLC, EDC and Chamber of Commerce	October 3rd at Vickerman Companies; invitations sent to manufacturers
12	Remain in contact with existing manufacturers		MDG, LLC and City Admin.	Worked with Vickerman Co. to obtain Job Creation Fund Grant in April. Surveyed re: need for hotel, in June.

2018 Economic Development Commission Goals

	A	B	C	D
13				
14	Commercial Development Goals	Deadline	Assigned To	Notes
15	Host National Small Business Week event	May 2, 2018		Completed; well-attended by business community; breakfast coordinated by Chamber
16	Conduct ribbon cuttings and ground breakings	Ongoing		Groundbreaking for Vickerman in April, ribbon cuttings held in January for Serv-a-Dock and JIT Metal Finishing; in May for Diversified Plumbing and Heating and in June for Resto Espresso.
17	Promote the EDC loan program and Open to Business			On-going
18	Investigate the feasibility of applying for Carver County CDA grant			Submitted and received a Redevelopment Planning Grant
19	Actively promote commercial sites and work with owner/realtors			Sites and flyers are on Web site.
20	Respond to business leads in a timely manner	Ongoing		On-going
21				
22	Collaboration Goals	Deadline	Assigned To	Notes
23	Support the Chamber of Commerce and events	Ongoing	EDC	Jointly attending ribbon cuttings, jointly hosted the Small Business Week breakfast in May, jointly planning the downtown redevelopment plan.
24	Hold quarterly joint meetings in 2018	Quarterly	CC, PC, EDC, Chamber	Meetings held in January, March, May, July, and planned for September 19th
25	Continue to work with CDA and Open to Business	Ongoing	MDG LLC	
26	Conduct a check-in with businesses one year after opening	Ongoing	MDG LLC	1st follow-up completed with Children of Tomorrow on March 14th. Other businesses have been contacted.

Join us for...

Manufacturer's Week

Tour & Luncheon

Wednesday, October 3rd, 2018

Noon-1:00 p.m.

**The NYA Economic Development
Commission & NYA Area Chamber of
Commerce would like to say **Thank You**
to our Local Manufacturers!**

Local manufacturers and employees, Council members, EDC and Chamber Board Members are invited to join us for the following activities on **Wednesday, October 3, 2018:**

Noon - Tour of Vickerman Companies, including their new expansion!

12:30 p.m.-1:00 p.m. - Lunch, provided by the EDC and Chamber of Commerce, at Vickerman Companies (675 Tacoma Blvd). Join us for Fireman's BBQ, chips, and sides!



Please R.S.V.P. by Wednesday, September 26, 2018 at:
or <https://www.surveymonkey.com/r/ManufacturesNYA> with the number of employees you will have attend the tours and enjoy the luncheon.

For more information please contact City Administrator Steve Helget at 952-467-1800 or Holly Kreft, Municipal Development Group, LLC. at 952-529-5022 or [hkrefmdg@gmail.com](mailto:hkreftmdg@gmail.com)

**THANK YOU TO OUR LOCAL
MANUFACTURERS!**